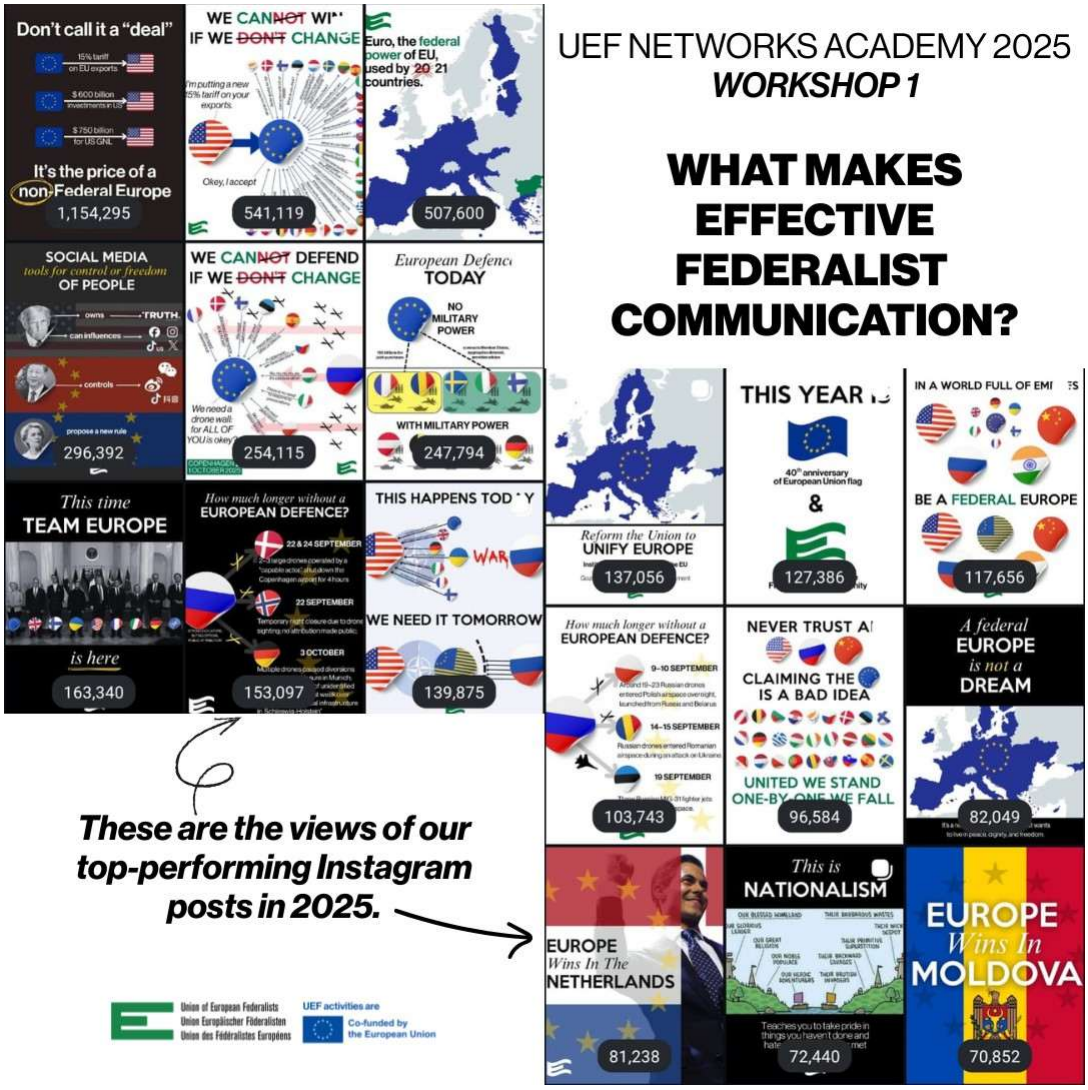


UEF NETWORK ACADEMY | WORKSHOP 1
What Makes Effective Federalist Communication on Social Medias?

Dear Federalist Friends,

We are pleased to invite all Sections and members to two online workshops aimed at strengthening our shared communication capacity.
Everyone is warmly encouraged to ask questions or raise any curiosity related to communication — these will be addressed and discussed during the workshop.
Please note that both workshops will be recorded.

Here the presentation of the UEF Secretariat activities where you can find a lot info about the current status of UEF communication activities:

- Activity Report of the UEF Secretariat (covering the period from early July to the end of November 2025). You have to go to page 35.

📣 Workshop 1 – What Makes Effective Federalist Communication?

Please note that the session **will no longer take place on Tuesday, 9 December (17:00-18:30).**

The event has been **rescheduled** to:

🗓️ **Thursday, 11 December**
🕔 **17:00-18:30**
🌐 **Online**

We apologise for any inconvenience and look forward to your participation on the new date.

A practical and inspiring session exploring:

- The **UEF Secretariat's communication strategy**, which this year reached **7 million views on Instagram alone**, with strong growth across all other channels.
- What types of posts resonate most with Instagram audiences — and why.
- How the **creative process** works: from concept to visuals and message design.
- Insights into key **graphic and content-management tools** (Canva, softwares for schedulers, analytics dashboards, etc...).
- How **AI tools** can support content creation, research, drafting, and productivity.

Whether you are managing a local Section's social media or simply want to learn how to better communicate federalist ideas, this workshop is designed to give you concrete skills and inspiration.

📣 Workshop 2 – Communicating a Sovereign, Democratic and Federal Europe

Wednesday, 17 December - 17:00-18:30

An interactive discussion with communication experts on strategies, narratives and techniques for presenting our federalist vision to broader European audiences.

👉 REGISTER HERE FOR BOTH WORKSHOPS

https://docs.google.com/forms/d/e/1FAIpQLSd24P1jwjtLirUHRqIYP28FGQXYHZzry5Y0DHA96HjucSLSLA/viewform?usp=publish-editor

Both workshops are part of the **UEF Network Academy** and are open to all members interested in improving their communication skills and contributing to a

stronger, united federalist voice.